



# 28. Mr. MAGABLEH Maher

- Current Position: WT Council Member Gender: Male
- Date of Birth: April 19, 1976
- Nationality: Australia
- Language: English, Arabic

## A. Qualification & Experience in Taekwondo

- · Council Member, World Taekwondo. (2019 Present)
- · Trustee and Director of Operations, Taekwondo Humanitarian Foundation. (2019 Present)
- · Board Member, Oceania Taekwondo Union. (2018 2025)
- · Chairman of Interim Board, World Taekwondo New Zealand. (2020 2022)
- · Chairman of Marketing and Commercial Committee, World Taekwondo. (2017 Present)
- · Vice Chairman of Development Committee, World Taekwondo. (2021 Present)
- Member Relations and Development Commission (MRD) Member, World Taekwondo. (2021

   Present)
- · Member Relations and Development Commission representative for the Integrity Audit Team (IAT), World Taekwondo. (2022 Present)
- Member of Competition Rules Reform Committee for 2028 Los Angeles Olympics, World Taekwondo. (2024 – 2025)
- · Virtual Taekwondo Committee Member, World Taekwondo. (2024 Present)
- Member of the International Referees Selection Committee for 2024 Paris Olympics, World Taekwondo. (2023 – 2024)
- Member of the Best Athletes Selection Committee at Olympic and Paralympic Games, World Taekwondo. (2023)
- · Golden Jubilee Committee Member, World Taekwondo. (2021 2024)
- Taekwondo for All Committee Member, World Taekwondo. (2019 2021)
- · Technical Delegate (TD) Level 3, World Taekwondo. (2019 Present)
- Member of Competition Supervisory Board (CSB) at 2024 Paris Olympic Games, World Taekwondo. (2024)
- · Headquarter Host City Evaluation Committee Member, World Taekwondo. (2023)
- · International Referee (First Class WT IR), World Taekwondo. (2003 2019)
- Taekwondo Olympic Referee, Rio 2016, Nanjing 2014, and Buenos Aires 2018 Olympic Games.

# B. Experience in Other Areas (Other Sports, Business or Professional)

### Business & Leadership:

- · Founder/CEO, EzyMart Group (2001–Present): Operates 480+ stores across Australia.
- · President, Australian Jordanian Chamber of Commerce (2019 Present).
- Founder/Chairman, Maher Foundation (2011 Present): Humanitarian and community initiatives.



### Awards & Honors:

- Award from South Korean Ministry of Culture, Sports & Tourism for global Taekwondo promotion.
- Finalist, Australian Ethnic Business Awards (2012, 2021).

#### C. **Education**

- **BA** in Accounting
- Graduate Diploma in Business Administration & Management
- Graduate Diploma in Public Relations
- Certifications in Risk Management, Strategy & Planning, Franchise Management
- Kukkiwon 7th Dan Black Belt (Cert. No. 05063930)

#### D. **Vision for WT in next 4-years**

- 1. Simplify & Modernise the Sport
  - Streamline rules to make Taekwondo more accessible for audiences and newcomers.
  - Enhance viewer engagement through intuitive scoring and dynamic formats, mirroring the excitement of commercial sports.

### Boost Commercial Viability

- Attract sponsors by creating branded athlete affiliations.
- Leverage technology such as augmented reality and real-time analytics to elevate broadcasts and fan experiences.

### 3. Empower Smaller Nations

- Support underserved MNAs with tailored development programs, funding strategies, and resource-sharing initiatives.
- Bridge financial gaps through partnerships and grants to ensure equitable global growth.

## Diversify Leadership & Expertise

- Open committees to non-Taekwondo specialists including (but not limited to) lawyers, sports scientists, and marketers to drive innovation.
- · Focus on skills and expertise to meet key needs like athlete health, governance, and business strategy.